

WXLV-TV  
3500 Myer Lee Dr  
Winston Salem, NC 27101

# Contract # 1354454

## Schedule Dates

09/18/12-09/21/12

## Advertiser

Republican Governors Association of NC (32743)

## Agency

Target Enterprises (2076)

## Product

POLITICAL CANDIDATE SUPER PAC (ns) (1386)

## Brand

REP GOVERNORS ASSOC (452580)

## Salesperson

Millennium/LA, Los Angeles (1101)

## Sales Office

CRANE, CINDIE

## Buyer Name

/

## Phone/Fax

257

## CPE

National/Political Candidate Agency BRD

## Account Types

Weekly/Irregular

## Billing Type

REP GOVERNORS ASSOC

## Comments

JENNA AVISHAY  
SHARE = 8%

## Date Entered

08/14/12

## Last Modified

09/17/12

## Entered By

Lisa Carter

## CO-OP

No

## Headline #

ECR09790639

## Demo

A35+R

## Order Type

Normal

## Package Deal

Normal

## Commission %

15.00

## Commission

\$273.00

## Net Total

\$1,547.00

## Sales Tax

## Greensboro (WXLV)

### By Broadcast Month

Sep. 2012

## Spots

17

## Rate

\$1,820.00

Grand Total:

17

\$1,820.00

Target Enterprises  
15260 Ventura Blvd  
Ste 1240  
Sherman Oaks, CA 91403

# CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

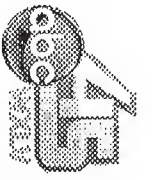
Date:

Accepted-Station:

Date:

Comments:

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT (1)	09/17/12-09/17/12	4	:30	10A- Peoples Court	3	X	X	X	X	X						Greensboro (WXLV)	PEOPLES COURT	8/14/12
1.1	Revised Line / SPOT (1)	09/18/12-09/21/12	4	:30	10A- Peoples Court	3		X	X	X	X						Greensboro (WXLV)	PEOPLES COURT	9/13/12
1.2	Normal Line / SPOT(B/E) (1)	09/18/12-09/21/12	4	:15/:15	10A- Peoples Court	3		X	X	X	X			3	\$60.00	\$180.00	Greensboro (WXLV)	PEOPLES COURT	9/17/12
2.0	Revised Line / SPOT (2)	09/17/12-09/21/12	4	:30	10:58-25A- ABC-The View	2	X	X	X	X	X						Greensboro (WXLV)	THE VIEW	8/14/12
2.1	Revised Line / SPOT (2)	09/18/12-09/21/12	4	:30	10:58-25A- ABC-The View	2		X	X	X	X						Greensboro (WXLV)	THE VIEW	9/13/12
2.2	Normal Line / SPOT(B/E) (2)	09/18/12-09/21/12	4	:15/:15	10:58-25A- ABC-The View	2		X	X	X	X			2	\$60.00	\$120.00	Greensboro (WXLV)	THE VIEW	9/17/12
3.0	Revised Line / SPOT (3)	09/17/12-09/21/12	4	:30	12P- 1P (EST)	3	X	X	X	X	X						Greensboro (WXLV)	MILLIONAIRE	8/14/12
3.1	Revised Line / SPOT (3)	09/18/12-09/21/12	4	:30	12P- 1P (EST)	3		X	X	X	X						Greensboro (WXLV)	MILLIONAIRE	9/13/12
3.2	Normal Line / SPOT(B/E) (3)	09/18/12-09/21/12	4	:15/:15	12P- 1P (EST)	3		X	X	X	X			3	\$60.00	\$180.00	Greensboro (WXLV)	MILLIONAIRE	9/17/12
4.0	Revised Line / News (4)	09/17/12-09/21/12	4	:30	6:30P- ABC-World News Monday-Friday	2	X	X	X	X	X						Greensboro (WXLV)	ABC WORLD NEWS	8/14/12
4.1	Revised Line / News (4)	09/18/12-09/21/12	4	:30	6:30P- ABC-World News Monday-Friday	2		X	X	X	X						Greensboro (WXLV)	ABC WORLD NEWS	9/13/12
4.2	Normal Line / News(B/E) (4)	09/18/12-09/21/12	4	:15/:15	6:28P- 7p (EST)	2		X	X	X	X			2	\$150.00	\$300.00	Greensboro (WXLV)	ABC WORLD NEWS	9/17/12



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Agency Target Enterprises (2076)  
Product POLITICAL CANDIDATE SUPER PAC (ns) (1386)  
Brand REP GOVERNORS ASSOC (452580)  
Salesperson Millennium/LA, Los Angeles (1101)  
Sales Office Millennium Los Angeles  
Buyer Name CRANE,CINDIE  
Phone/Fax /  
CPE 257  
Account Types National/Political Candidate Agency BRD  
Billing Type Weekly/Irregular  
Comments REP GOVERNORS ASSOC  
JENNA AV/SHAY  
SHARE = 8%

Date Entered 08/14/12  
Last Modified 09/17/12  
Entered By Lisa Carter  
CO-OP No  
Headline # ECR09790639  
Demo A35+R  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$273.00  
Net Total \$1,547.00  
Sales Tax

Greensboro (WXLV)		
By Broadcast Month	Spots	Rate
Sep. 2012	17	\$1,820.00
Grand Total:	17	\$1,820.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
5.0	Revised Line / News (6)	09/17/12-09/21/12	4	:30	11:01P- News- News 14 Carolina on ABC 45 at 11pm	2	X	X	X	X	X						Greensboro (WXLV)	NEWS14 ABC45	8/14/12
5.1	Revised Line / News (6)	09/18/12-09/21/12	4	:30	11:01P- News- News 14 Carolina on ABC 45 at 11pm	2		X	X	X	X						Greensboro (WXLV)	NEWS14 ABC45	9/13/12
5.2	Normal Line / News(B/E) (6)	09/18/12-09/21/12	4	:15/15	11:01P- News- News 14 Carolina on ABC 45 at 11pm	2		X	X	X	X			2	\$160.00	\$320.00	Greensboro (WXLV)	NEWS14 ABC45	9/17/12
6.0	Revised Line / SPOT (7)	09/17/12-09/21/12	4	:30	11:35P- ABC-Nightline	2	X	X	X	X	X						Greensboro (WXLV)	NIGHTLINE	8/14/12
6.1	Revised Line / SPOT (7)	09/18/12-09/21/12	4	:30	11:35P- ABC-Nightline	2		X	X	X	X						Greensboro (WXLV)	NIGHTLINE	9/13/12
6.2	Normal Line / SPOT(B/E) (7)	09/18/12-09/21/12	4	:15/15	11:35P- ABC-Nightline	2		X	X	X	X			2	\$60.00	\$120.00	Greensboro (WXLV)	NIGHTLINE	9/17/12
7.0	Revised Line / SPOT (5)	09/17/12-09/21/12	5	:30	7P- 7:57P (EST)	3	X	X	X	X	X						Greensboro (WXLV)	FAMILY FEUD	8/14/12
7.1	Revised Line / SPOT (5)	09/18/12-09/21/12	5	:30	7P- 7:57P (EST)	3		X	X	X	X						Greensboro (WXLV)	FAMILY FEUD	9/13/12
7.2	Normal Line / SPOT(B/E) (5)	09/18/12-09/21/12	5	:15/15	7P- 7:57P (EST)	3		X	X	X	X			3	\$200.00	\$600.00	Greensboro (WXLV)	FAMILY FEUD	9/17/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

*M. Carter* 9/19/12